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TORONTO TECHNOLOGY WEEK 2007

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Attention News/Business/Technology Editors:

First annual techweek.to celebrates innovation

TORONTO, April 11 /CNW/ - Toronto Technology Week (techweek.to) is an exciting new week-long annual event that will be held from May 28 to June 1, 2007 to celebrate and showcase technology in Toronto, Canada's largest technology hub.

Today's announcement coincides with the launch of a new website: www.techweek.to that contains a full listing of the techweek.to schedule of events, participant information and program details.

Mayor David Miller will kick off the week on Monday, May 28 at the Metro Toronto Convention Centre. Techweek.to will pack more than a dozen events into the five days at a variety of locations in Toronto, including MaRS, Metro Hall and the Direct Energy Centre.

Highlights include Canada's first-ever Canadian Municipal Wireless Applications Conference, Canadian New Media Awards, and a State of the Nation keynote address and discussion panel.

"The intent is to provide an annual week-long forum for everyone to exhibit, display and demonstrate technology and innovation in all of its forms and applications," Dave Forde, Chair of techweek.to said. "It's a great opportunity for networking. We expect IT businesses, web developers, educators, investors, entrepreneurs, students, companies and the public to participate and attend the wide range of programs."

"We're delighted that the 1st Canadian Municipal Wireless Application Conference and Exhibition will coincide with the first annual Toronto Technology Week," said Bernard Courtois, President ITAC. "The conference we're hosting fits in perfectly with the techweek concept. There'll be a lot of tremendous synergy created during the week that will generate new business opportunities."

"Techweek is a weeklong showcase that will highlight Toronto's creative talent and world-class companies," Kathleen Webb, Project Director of the Computer Animation Studios of Ontario (CASO) said.

It is expected that more than 5,000 people from Toronto and internationally will attend one or more of the techweek.to events. The week is being coordinated by ICT Toronto, an volunteer based industry alliance and committee formed by Information and Communication Technology (ICT) industry stakeholders representing a cross-section of the industry, in both the private and public sectors.

Activities include trade association events, such as seminars and business networking functions, collaboration demonstrations, and educational forums, special exhibits showcasing innovation and excellence and other IT sector related activities. Some programs will have an admission charge while others will be free.

Techweek is supported by the Greater Toronto Marketing Alliance (GTMA), the City of Toronto, Profectio and Radiant Core as well as additional partners and supporters. CNW Group (www.newswire.ca) is proud to be the official news

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wire of Toronto Technology Week.

Additional sponsorship and partnership opportunities are available. Please check out the Toronto Tech website: www.techweek.to for further details.

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